Large Format IDS

Digital Signage Built for Interaction

The Elo IDS product line offers large format touch monitors from 32"– 70" with seamless media players and an array of peripherals optimized for commercial interactive applications.

Key Selling Points

Top Reasons to Choose Elo

- Built for interactive applications
- EloView content & device management
- Breadth of touch technologies including large format PCAP*
- Ultra-thin industrial design*

- Elo enhanced computer modules(ECM) designed for easy integration and multimedia support
- Peripherals for a seamless interactive platform
- Elo quality & support
- Commercial hardened for reliable performance in high touch application environments

Target Accounts

Self Service Kiosk | Wayfinding | Pro AV

Handling objections

What you hear	Your response
Elo's prices are high	Elo's new IDS lineup, to include our LT and 02 series models, offers a range of price/performance options which include new cost competitive displays. And keep in mind, the low cost of ownership and high level of support that comes with all the Elo IDS products.
We need 24/7 operation	With the IDS 02 series, our 42" and 46" models will be warranted for 24/7. But, as in the case of all our IDS products we recommend maximizing product life, enabling power saving and being environmentally responsible by limiting total daily display usage with OS or application power management features.
While the 02 series monitors are very thin, are they thicker compared to the 01 Series with an integrated ECM?	With the ECM installed, total mounting depth is slightly increased but still compliant with ADA requirements. And the new modular design enables cost and space to be optimized by application.

Footnote: All asterisks imply the statement only applies to the IDS 02 Series.

Competitive Edge

Competitor: Samsung	Competitor: LG	Competitor: NEC	Competitor: Planar	Competitor: Iiyama
Elo Advantage	**Elo Advantage**	**Elo Advantage**	**Elo Advantage**	**Elo Advantage**
• Full OEM touch supplier/ no post sale integration	• Full OEM touch supplier/ no post sale integration	• No post sale touch integration / 3rd party support	• Service and support	• Modern design (thinner, etc.)
• Large format PCAP*	• Large format PCAP*	• Large format PCAP*	• World-wide brand	• World-wide service & support
• Custom design capability	• Custom design capability	• Custom design capability	• EloView content & device management	• Custom design capability
• EloView content & device management	• EloView content & device management	• EloView content & device management	• Ultra-thin form factor	• EloView content & device management
• Ultra-thin form factor	• Ultra-thin form factor	• Ultra-thin form factor	• Touch OSD*	• Ultra-thin form factor
• Touch OSD*	• Touch OSD*	• Touch OSD*	• Seamless ECMs that enable fast and reliable interactivity	• Touch OSD*
• Seamless ECMs that enable fast and reliable interactivity	• Seamless ECMs that enable fast and reliable interactivity	• Seamless ECMs that enable fast and reliable interactivity	• Complete interactive platform (webcams, RFID, iBeacon, etc.)	• Seamless ECMs that enable fast and reliable interactivity
• Complete interactive platform (webcams, RFID, iBeacon, etc.)	• Complete interactive platform (webcams, RFID, iBeacon, etc.)	• Complete interactive platform (webcams, RFID, iBeacon, etc.)	**Competitors Advantage**	• Complete interactive platform (webcams, RFID, iBeacon, etc.)
Competitors Advantage	**Competitors Advantage**	**Competitors Advantage**	• 24/7 operation warranty	**Competitors Advantage**
• World-wide consumer brand	• World-wide consumer brand	• Strong Pro AV brand presence & GTM coverage	• Strong Pro AV brand presence & GTM coverage	• Price
• Consumer volume/scale	• Consumer volume/scale	• Non-interactive signage	• Non-interactive signage	• 24/7 operation warranty
• Internal panel sourcing	• Internal panel sourcing	• Video Wall – we do not offer models that are designed for video walls.	• Video Wall – we do not offer models that are designed for video walls.	• Strong Pro AV brand presence & GTM coverage
• Video Wall – we do not offer models that are designed for video walls.	• Video Wall – we do not offer models that are designed for video walls.			• Non-interactive signage
				• Video Wall – we do not offer models that are designed for video walls.

Use Cases

⚙	**Product Info, Selection & Configuration**	• Beautiful design • Easy setup
⤧	**Wayfinding**	• Breadth of touch technologies • Portrait, landscape and tabletop orientations • Powerful, seamless, ISV friendly ECM players • Integrated iBeacon
🖥	**Self Service Kiosk & eVending**	• Affordable large format PCAP • Breadth of large format open frame product line • Strong kiosk manufacturer relationships

Elo 7001LT
IDS (3 individual units)